

Call for Video Submission

Category 1: 12-18 years old

Category 2: 19-24 years old

What does *Tha-Dam-Tshig Ley-Ju-Drey* mean to you?

Bhutanese Core Values is based upon the dual fundamental principles of *Tha-Dam-TshigLey-Ju-Drey*. The cause of living in harmony with complete peace and happiness between King and its citizens, Spiritual master and disciples, Leaders and subordinates, parents and siblings, Teachers and students and friends is all due to *ley-ju-drey* (the knowledge of the relation of cause and effects of actions) as; peace and happiness is the result of good-deeds and experiencing sorrows and facing troubles are the fruit of bad-deeds or negative actions and *Tha-Dam-Tshig* which is strictly abiding to one's promise or oath thus, not violating the *Ley-Ju-Drey* principle.

Requirement of Video:

- MP4 format
- Video expression format: songs/poem/narration/dance/drama/lozey/
- Dress code: National attire
- Time: 2 minutes
- Language: Dzongkha
- Sound Quality: Audible
- Theme: "*Tha-Dam-tshig, Ley Judrey*"
- Medium of submission: Email at tzangmot@mohca.gov.bt OR eshidup@gmail.com
OR
WhatsApp/Telegram at 17745501/17112038

Cash Prize:

- First prize: Nu.30, 000
- Second Prize: 20, 000
- Third Prize: 10, 000

Timeline:

- Submission: 15th October 2021
- Result Declaration: Nov. 11th coinciding with His Majesty the 4th Druk Gyalpo's birth anniversary.

Evaluation Criteria

1. specified time limit
2. Effectiveness of message/impactful/clarity
3. originality/authenticity
4. Creativity
5. Narrative coherence/structure
6. Expression